

COMPETITION

DESIGN A NEW LOGO AND WIN A \$50 MYER COLES GIFT CARD!

(Competition closes 31 July, Thursday 2009 5pm)

To all our Affiliated Archery Members,

We are moving forward and possibly changing the society's name from the "Archery Society of Western Australia" to "Archery WA".

So with your help, we are running a Competition for individuals to design a Logo that include the words "Archery WA".

Here is the current Logo for you to look at:



Now you have an idea of the possible old logo, it's up to you to design a new one using the words "Archery WA". But please remember the rules and conditions to follow:

TERMS AND CONDITIONS OF ENTRY:

Rules:

These are the rules to keep in mind when designing your new Logo:

- the logo is for the possible change of name to "Archery WA"
- keep it simple
- the logo can use no more than 4 colours plus "black" and "white" (6 in total)

- The size of the logo is to be the same size as an "A4" piece of paper in landscape view (logos can be made smaller when they are used, but not bigger without losing definition, so it is best to make them much bigger than needed.)
- The proportions of the logo can be from square to rectangular (the same proportions as an "A4" size piece of paper in landscape view. Logos are not usually shaped like a square or rectangle but need to fit within a box with those proportions)
- the logo is to be made into an electronic ".jpg" format
- The logo is to work well on letter heads, annual reports, team apparel, website, medal inserts, signs and brochures and anything else we want to brand. (A good test for your design is will it work at 15mm high!)
- Any words used on the Logo are to be put in a straight line, possibly to the right of the design but words may be put one above the other. (words in circles don't usually work on websites without the logo getting too big)
- the logo is to be accompanied by a written description about the art work

(If you are unsure, please email David Moller the webmaster at: webmaster@archerywa.com.au for further inquiries regarding the above rules).

Where to send entries: Please forward all entries to the webmaster at: webmaster@archerywa.com.au with your details (Name, Phone Number, Email address & Club)

Closing Time and Date: 31st July 2009, Thursday at 5pm **STRICTLY NO LATE ENTRIES WILL BE ALLOWED!**

Winner will be announced: Early August via ASWA (Archery Society of Western Australia) website: www.archer.wa.com.au or

The WA Editor both print and online: http://www.archerywa.com.au/WA_Archer.htm

Notified personally by phone or email

Submit your entries to the webmaster at: webmaster@archerywa.com.au before closing 31st July, 2009 Thursday 5pm (No late entries will be accepted!).

THERE WILL ONLY BE 1 WINNER WHO WINS A \$50 COLES MYER GIFTCARD!!!!!!

Best wishes everyone and Good luck!